

UNLOCK YOUR CUSTOMER DATA

CRM & POWER PLATFORM CUSTOMER DAY 2023

When to use a Power App in my
business & getting started



Hi!
Kelly & Ellie

What we'll cover

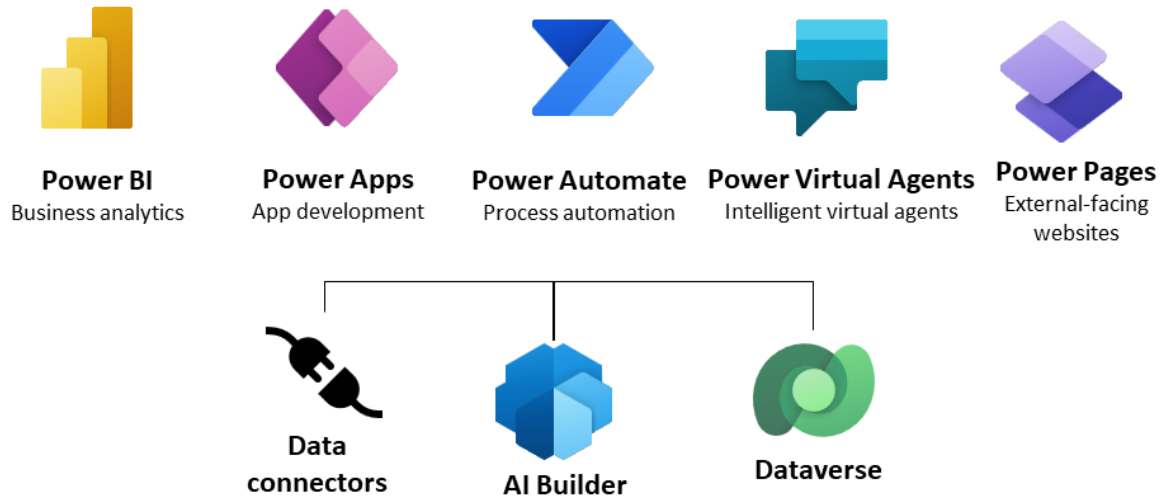
1. Fundamentals
2. What are 'Power Apps'
3. Demos
4. Citizen Developers
5. Building Your First App
6. The Future of Power Apps



The Power Platform



The low code platform that spans Microsoft 365, Azure, Dynamics 365, and standalone apps.



Fundamentals

- Understand your data structures
 - The Structure of the data will impact many decisions, including which app to use
- Working with API's
 - Sending requests and dealing with responses
- The importance of GUID's
 - New(ish) standards for Unique Identifiers
- Design vs Function
 - Who will be using the app? How will they be accessing it? What do they need to do?
- User Experience (UX)
 - UX can increase efficiency and 'buy in' to your systems

Fundamentals; Why start here?

- Should be considered before picking a route to build out your apps
- Will determine the routes available for building out your apps
- Will have a defining factor in how difficult the app itself is to build
- Having a clear idea of what you want to achieve and the best way to achieve this will reduce build times

What are Power Apps?

- Understanding the Power Platform Architecture
- 3 different types of 'App' available
- How to choose the best App for the Job

Different Types of Power App

Model Driven Apps

- Structured Data
- Forms and Views
- Standard UI
- Internal Users
- Can be access via Mobile App (PowerApps)
- Can embed a canvas to extend functionality

Canvas Apps

- Flexible Design
- UI can be cut down
- Formulas allow for more complex data processes
- Can be made into a native mobile app
- Internal Users

Portals/Power Pages

- External or internal users
- Can be open or require login
- Can be packaged as a Progressive Web App or Native Mobile App
- Virtual Entity support coming soon!

Demos

Citizen Developers

- Super users/System Admins
- Greater insight into the organisations needs
- Low Code/No Code



Building your first App

- <https://learn.microsoft.com/>
- Documentation
- Have a go!
- We are always here to help



The future of PowerApps; Let's talk about AI Copilot



Thank you.

