

UNLOCK YOUR CUSTOMER DATA

CRM & POWER PLATFORM CUSTOMER DAY 2023

Using Power Portals to build webpages that strengthen your relationships and avoid masses of emails



Hi!
We are
Abbie Lathwood & Ben Humphries

What we'll cover

1. What is Microsoft PowerPages?
2. The benefits of using PowerPages
3. How does PowerPages work with CRM and Business Central?
4. Demo



What is Power Pages?



The Portals Journey

2015



Adxstudio Portals

2019

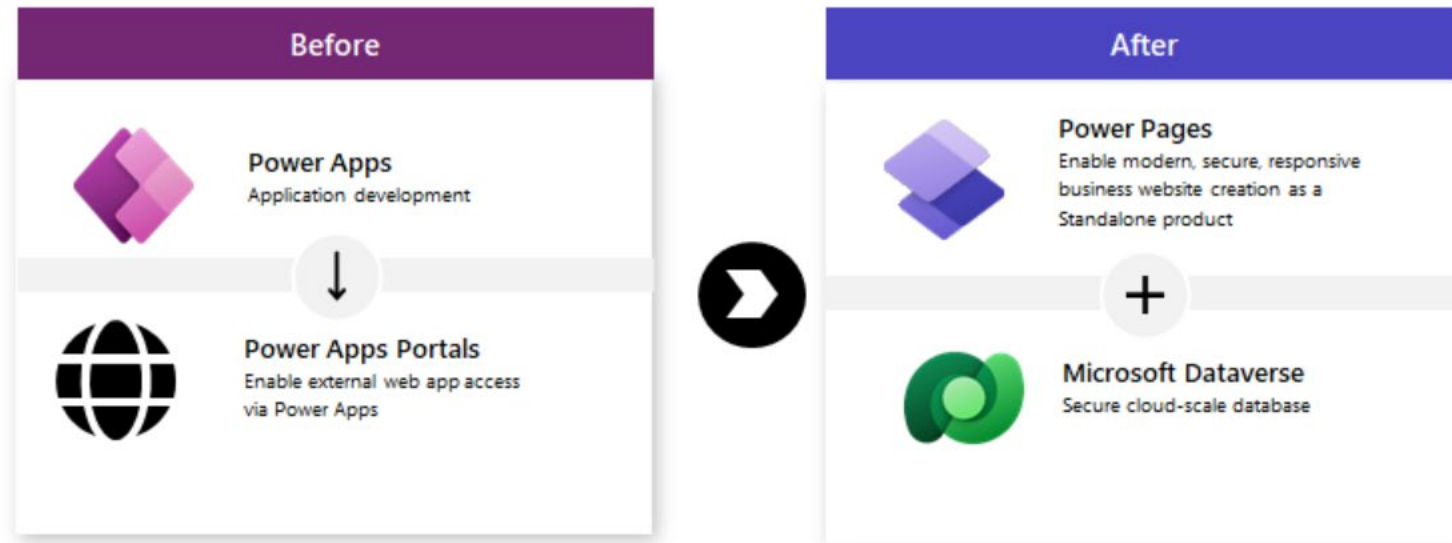


Power Apps Portals

2022



Power Pages



Power Apps Portals reimagined

- Runs on Microsoft Azure and connects to Dataverse
- Part of the PowerPlatform (PowerApps, PowerBI, PowerAutomate, PowerVirtualAgent)
- Low-Code platform that allows users to create external-facing websites or portal solutions using pre-built templates, drag-and-drop functionality, and customisation options.
- Powerful tool which promotes collaboration.
- Can be used to engage customers, partners, or employees and provide them with access to relevant data or information.
- Highly integrable with other Microsoft products such as D365, SharePoint and PowerBI.
- Can be used as a PWA (Progressive Web Application) to create mobile phone application functionality.

What are some of the benefits of using Power Pages?

The benefits of Power Pages

Enhanced Communication and Collaboration

- Offers a centralised location for sharing information
- Allows team members to collaborate easier by providing tools such as chat functions and document sharing
- High level of transparency for team members to keep up to date with what's happening

Increased Accessibility

- Can be accessed from anywhere, anytime.
- Not just a functional website, can be adapted to work as a mobile application made available through App Stores.
- High level of transparency for team members to keep up to date with what's happening

Enhanced Security

- Provide robust security features that ensure sensitive information is protected and unauthorised access is prevented
- All security works at Table level and can be upgraded or downgraded as you see fit
- Offers the ability to use various encryption techniques

Pre-built Template Library

- Offers templates to use as a starting point to build out your own PowerPages sites
- Offers fully templated sites which just need connecting to your data
- Don't need to be a developer to create or change a site

Demo

Power Pages Pricing

Subscription plans

Best for businesses that want predictable costs, with volume-based plans that scale.

Authenticated users per website ¹	Anonymous users per website ¹
<p>\$200</p> <p>for 100 users/site/month²</p> <p>Give users access to low-code business websites with authenticated access.</p> <ul style="list-style-type: none">• Access to authentication providers• Built-in content delivery network support• Includes Dataverse storage⁴ <p>+ Show volume pricing</p> <hr/> <p>Buy now ></p>	<p>\$75</p> <p>for 500 users/site/month³</p> <p>Allow users to browse low-code business websites anonymously.</p> <ul style="list-style-type: none">• Built-in content delivery network support• Includes Dataverse storage⁵ <p>+ Show volume pricing</p> <hr/> <p>Buy now ></p>

Power Pages Pricing

Pay-as-you-go plans

Best for businesses seeking the option to pay only when a user accesses a website.

Authenticated users per website

\$4

per user/site/month⁶

Use an Azure subscription to pay only for the number of users who authenticate on a website each month.

- Access to authentication providers
- Built-in content delivery network support
- Includes Dataverse storage⁷

[Learn more >](#)

Anonymous users per website

\$0.30

per user/site/month⁶

Use an Azure subscription to pay only for the number of users who browse a website anonymously each month.

- Built-in content delivery network support
- Includes Dataverse storage⁷

[Learn more >](#)

Compare Power Pages plans

	Plan types	
	Authenticated users Users can authenticate and access a Power Pages website	Anonymous users Users can anonymously browse a Power Pages website
Advanced design and security tools		
Access to authentication providers	●	
Prebuilt templates	●	●
Prebuilt Dynamics 365 application templates	●	●
Enable content delivery network	●	●
Role-based access control for users	●	●
Data connectivity, storage, and management		
Store and manage data	Access system, custom, and virtual tables	
	Access Dynamics 365 tables ⁸	
Use Microsoft Dataverse	2 GB database capacity ⁹	500 MB database capacity ⁹
	16 GB file capacity ⁹	4 GB file capacity ⁹



Thank you.

