

PIM & Scheduling

Single Source of Truth
for innovating your
products, processes &
people.



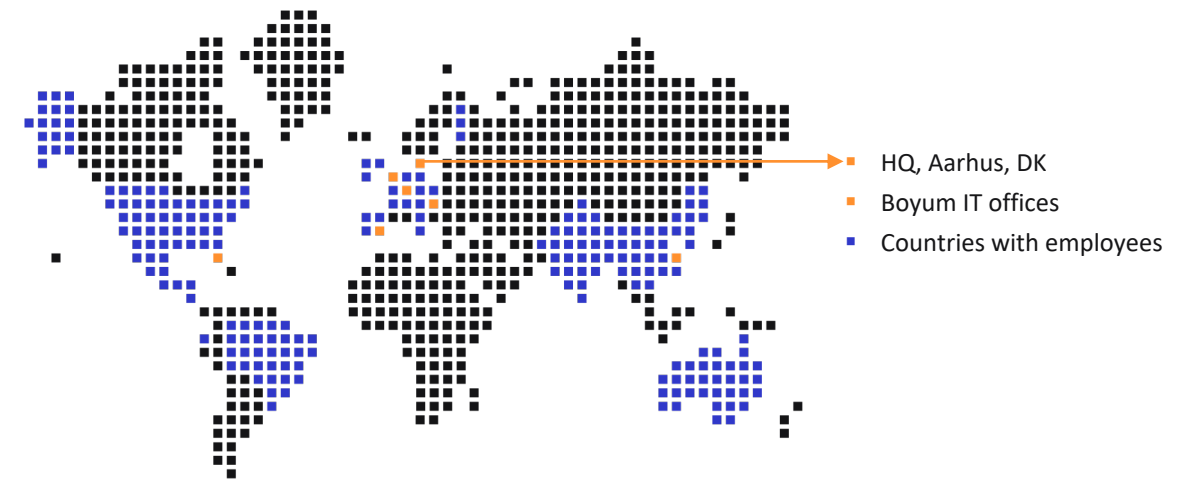
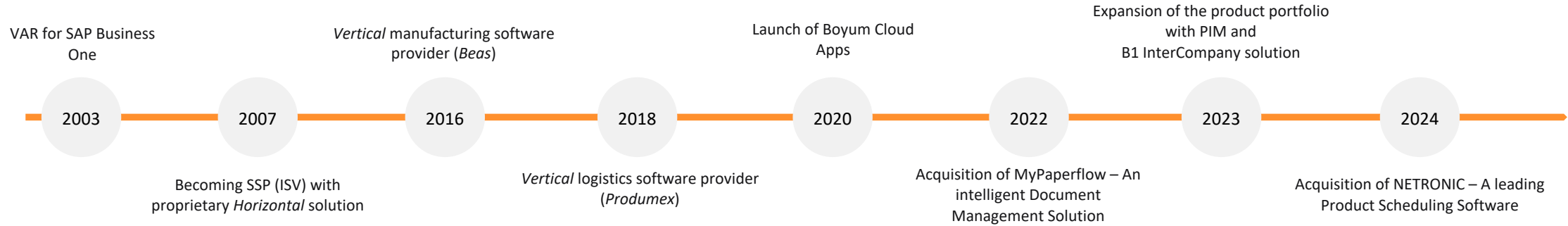


Adam Sutton
Senior Channel Manager

Lawin Iletto
Senior Channel Manager



Boyum IT at a glance



- SSP / ISV for supply chain management solutions
- Fully indirect GTM strategy with extensive global partner network.
- Global presence in 7 locations



Bring your products to **life**

Your customers will have infinite
life experiences
with your products
PRODUCTS

PEOPLE

Your employees can focus on
what matters in their day-to-
day work



Let's talk about Netronic Manufacturing...

What is Netronic Manufacturing?

Netronic Manufacturing, where innovation meets precision. A solution of integrated apps crafted to enable SME manufacturers to innovate with structure, produce on time, and meet their quality standards.

Why

How

What



To transform your vision into reality

From innovation, to production and on-time delivery, we help you to bring your high-quality products to life.

Work smarter, grow faster

Empowering efficient workflows through streamlined processes within a reliable and transparent cloud-based environment for driving accelerated growth.

Produce products that create experiences

It helps you to enhance your manufacturing processes, ensuring excellence across every stage of the production phase to create real life experiences.

What does Netronic Manufacturing do?

PRODUCTION SCHEDULING

Gain visibility and operational agility with Schedule (VAPS)

Get visibility into your current and planned shopfloor operations and act accordingly based on automatic finite scheduling.



Transparency & Overview

Visual representation of schedules provides clarity and transparency, aiding in decision-making.



Maximize Throughput

Optimized scheduling boosts production throughput, enhancing efficiency.



On-Time Delivery

Automation reduces the risk of missed deadlines and facilitates quick rescheduling when needed.

Schedule (VAPS) highlights

Enhance BC Manufacturing

- Material availability
- Finite capacity
- Integrated into the planning worksheet
- Updates planned data with actual data

Scheduling Options

- Manual drag & drop
- Bulk scheduling of new production orders
- Bulk filling up of idle times on the schedule

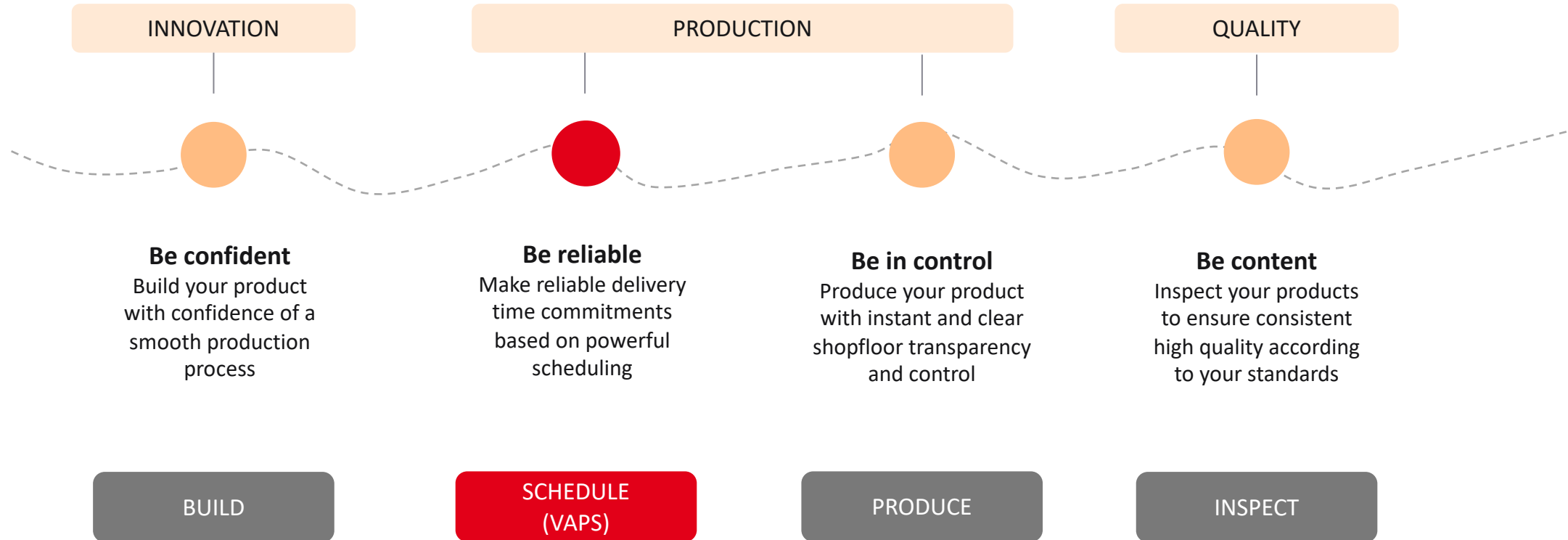
Newest Functionality

- Sequence dependent setup times
- Stronger integration with sales orders
- Role center page

Introducing

NETRONIC Manufacturing

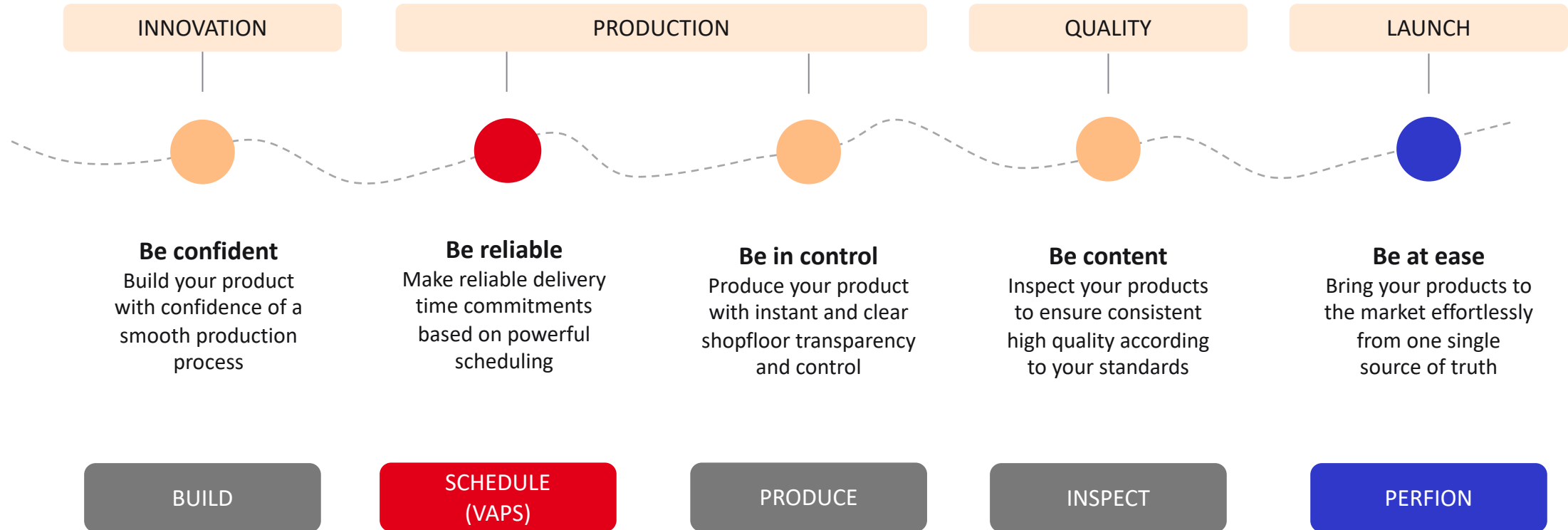
NETRONIC manufacturing is a suite of cloud apps connecting the product value chain of SMB manufacturers



Introducing

The Product Value Chain

Our mission is to inspire and enable our partners to understand and meet customers' needs and empower SMEs to deliver valuable products o their customers.



**Let's talk about
Perfion PIM...**

What is PIM?



Enhance & Enrich

User friendly navigation and ease of product data enrichment process



Latest & Greatest

No more out of date spreadsheets, or using systems that aren't purpose built



Alignment, Efficiency, Cohesion

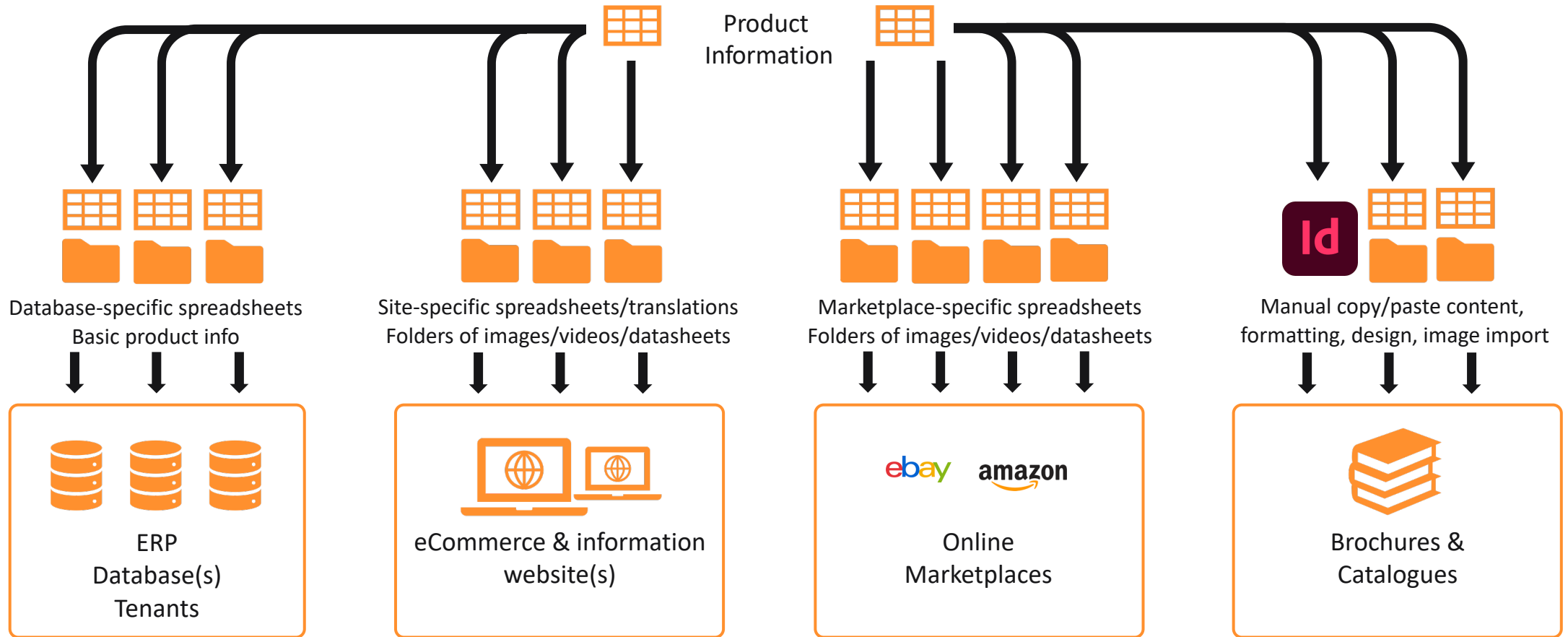
Utilizing role-based access, dashboards for daily tasks, automation & workflows



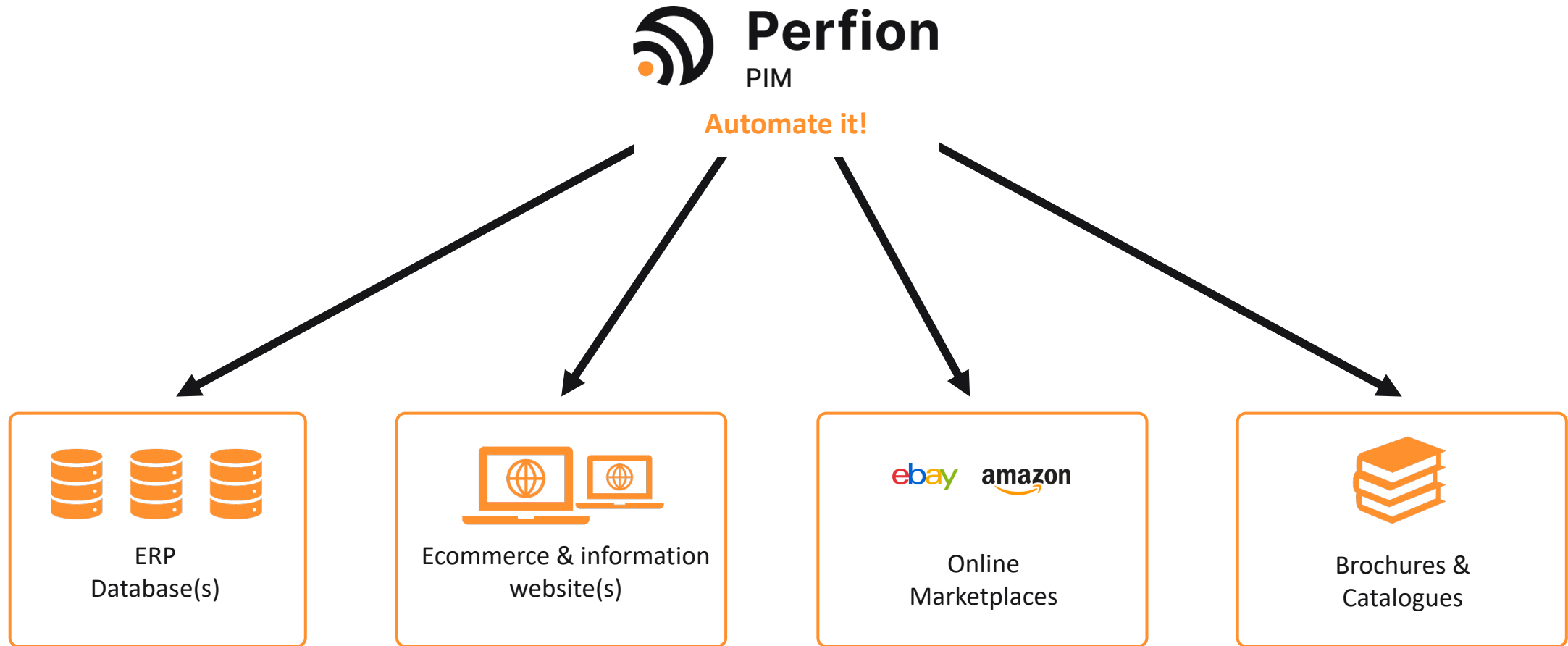
The Best Buying Experience

Customers & suppliers are getting the right product every single time

How you might currently manage product **information...**



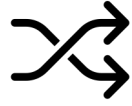
How will it look **with Perfion?**



Why might you need a PIM?



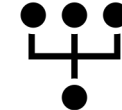
Complex Product Data



Disparate Data Sources



Need For Omnichannel



Inconsistent Product Data



Time Consuming Enrichment



Numerous Spreadsheets/Files



An Overcrowded ERP System



Fragmented Departments



Slow Product Launches



Suppliers Lacking Information



Duplication of Effort



No Overview of Analytics



Legacy Datasheets



Fragmented Image & Video Files



Constant Returns from Customers



Struggling to Grow



Marketing Managers

Objectives - As a Marketing Manager, you want to captivate customers with creative and targeted marketing campaigns that are seamless and contain the correct information across channels.

Challenges - Managing product data across multiple systems and databases can consume valuable time that could be spent on crafting impactful campaigns.

Gains - A PIM system streamlines product data management, allowing you to dynamically update information across all channels. This enables you to focus on quick, targeted communication and creative strategies, ensuring your product information is always current and accurate.



Product Managers

Objectives - As a product manager, you want to ensure accurate and accessible product data across all systems.

Challenges - The increasing complexity of product management with more variants, languages, and channels makes maintaining consistency a critical challenge.

Gains - A PIM system centralizes product data, enhancing collaboration and ensuring real-time access to the latest information. This enables consistent multichannel communication and simplifies the management of product information in multiple languages, allowing for easy updates and additions.



IT Managers

Objectives - As an IT manager, you want to enhance your team's productivity by ensuring consistent product data across all systems.

Challenges – As product data grows more complex and spreads across various systems, collaboration becomes harder. Additionally, keeping data accurate and up-to-date across all platforms becomes increasingly challenging.

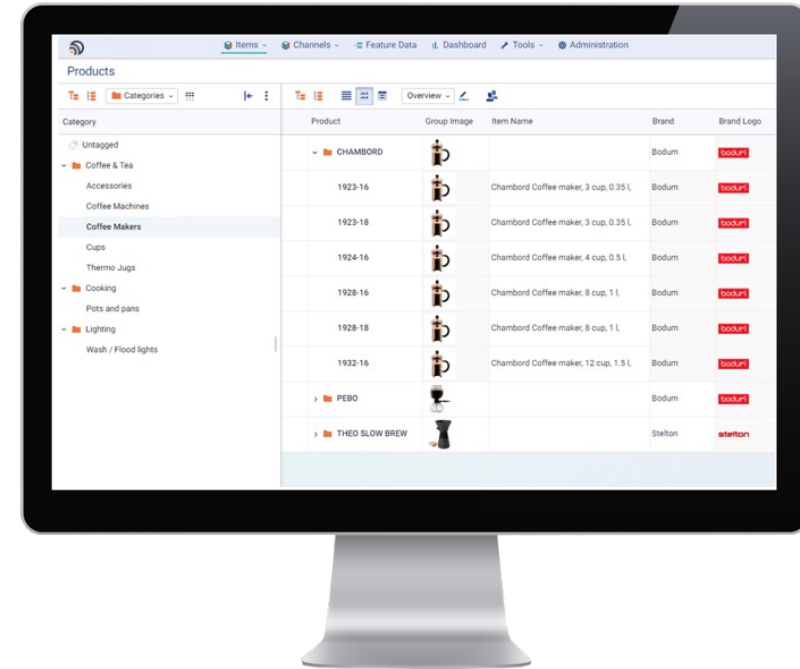
Gains - A PIM system centralizes product data, allowing live updates and synchronization across all channels. It facilitates effortless updates, seamless ERP integration, flexible data movement, and quick deployment with reduced costs, enabling efficient collaboration across departments and systems.

Can I not just use my ERP?

We're not here to compete, we're here to **compliment**.

Many people think that a PIM solution is a threat to the ERP industry, taking away from the main features of back-office operations.

That couldn't be **further** from the truth.



Multichannel Distribution

The single source of truth for product data enrichment and delivery to any website, eCommerce, marketplace & print/digital output.



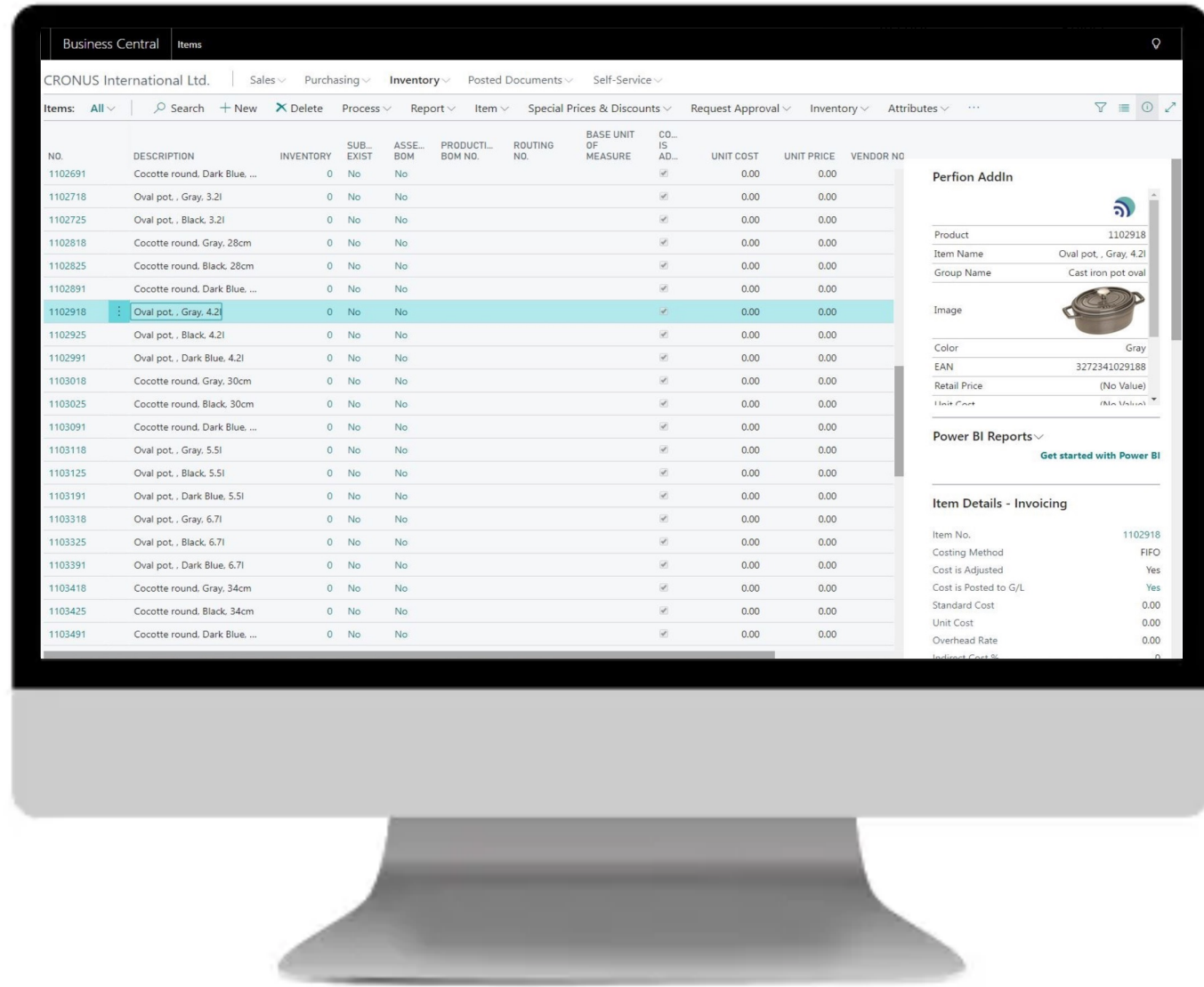
Centralised Data Repository

Images, Videos, Translations, Descriptions, Datasheets, Pricelists and much more, personalised & automated effectively.



The Product Lifecycle

Building Automation & Workflows won't just better processes internally, but ensure a consistent experience when products are made available to your customers.



Business Central Items

CRONUS International Ltd. | Sales | Purchasing | Inventory | Posted Documents | Self-Service

Items: All | Search | + New | X Delete | Process | Report | Item | Special Prices & Discounts | Request Approval | Inventory | Attributes

NO.	DESCRIPTION	INVENTORY	SUB... EXIST	ASSE... BOM	PRODUCT... BOM NO.	ROUTING NO.	BASE UNIT OF MEASURE	CO... IS AD...	UNIT COST	UNIT PRICE	VENDOR NO
1102691	Cocotte round, Dark Blue, ...	0	No	No				☑	0.00	0.00	
1102718	Oval pot., Gray, 3.2l	0	No	No				☑	0.00	0.00	
1102725	Oval pot., Black, 3.2l	0	No	No				☑	0.00	0.00	
1102818	Cocotte round, Gray, 28cm	0	No	No				☑	0.00	0.00	
1102825	Cocotte round, Black, 28cm	0	No	No				☑	0.00	0.00	
1102891	Cocotte round, Dark Blue, ...	0	No	No				☑	0.00	0.00	
1102918	Oval pot., Gray, 4.2l	0	No	No				☑	0.00	0.00	
1102925	Oval pot., Black, 4.2l	0	No	No				☑	0.00	0.00	
1102991	Oval pot., Dark Blue, 4.2l	0	No	No				☑	0.00	0.00	
1103018	Cocotte round, Gray, 30cm	0	No	No				☑	0.00	0.00	
1103025	Cocotte round, Black, 30cm	0	No	No				☑	0.00	0.00	
1103091	Cocotte round, Dark Blue, ...	0	No	No				☑	0.00	0.00	
1103118	Oval pot., Gray, 5.5l	0	No	No				☑	0.00	0.00	
1103125	Oval pot., Black, 5.5l	0	No	No				☑	0.00	0.00	
1103191	Oval pot., Dark Blue, 5.5l	0	No	No				☑	0.00	0.00	
1103318	Oval pot., Gray, 6.7l	0	No	No				☑	0.00	0.00	
1103325	Oval pot., Black, 6.7l	0	No	No				☑	0.00	0.00	
1103391	Oval pot., Dark Blue, 6.7l	0	No	No				☑	0.00	0.00	
1103418	Cocotte round, Gray, 34cm	0	No	No				☑	0.00	0.00	
1103425	Cocotte round, Black, 34cm	0	No	No				☑	0.00	0.00	
1103491	Cocotte round, Dark Blue, ...	0	No	No				☑	0.00	0.00	

Perfon AddIn

Product: 1102918

Item Name: Oval pot., Gray, 4.2l

Group Name: Cast iron pot oval

Image:

Color: Gray

EAN: 3272341029188

Retail Price: (No Value)

Unit Cost: (No Value)

Power BI Reports

[Get started with Power BI](#)

Item Details - Invoicing

Item No.: 1102918

Costing Method: FIFO

Cost is Adjusted: Yes

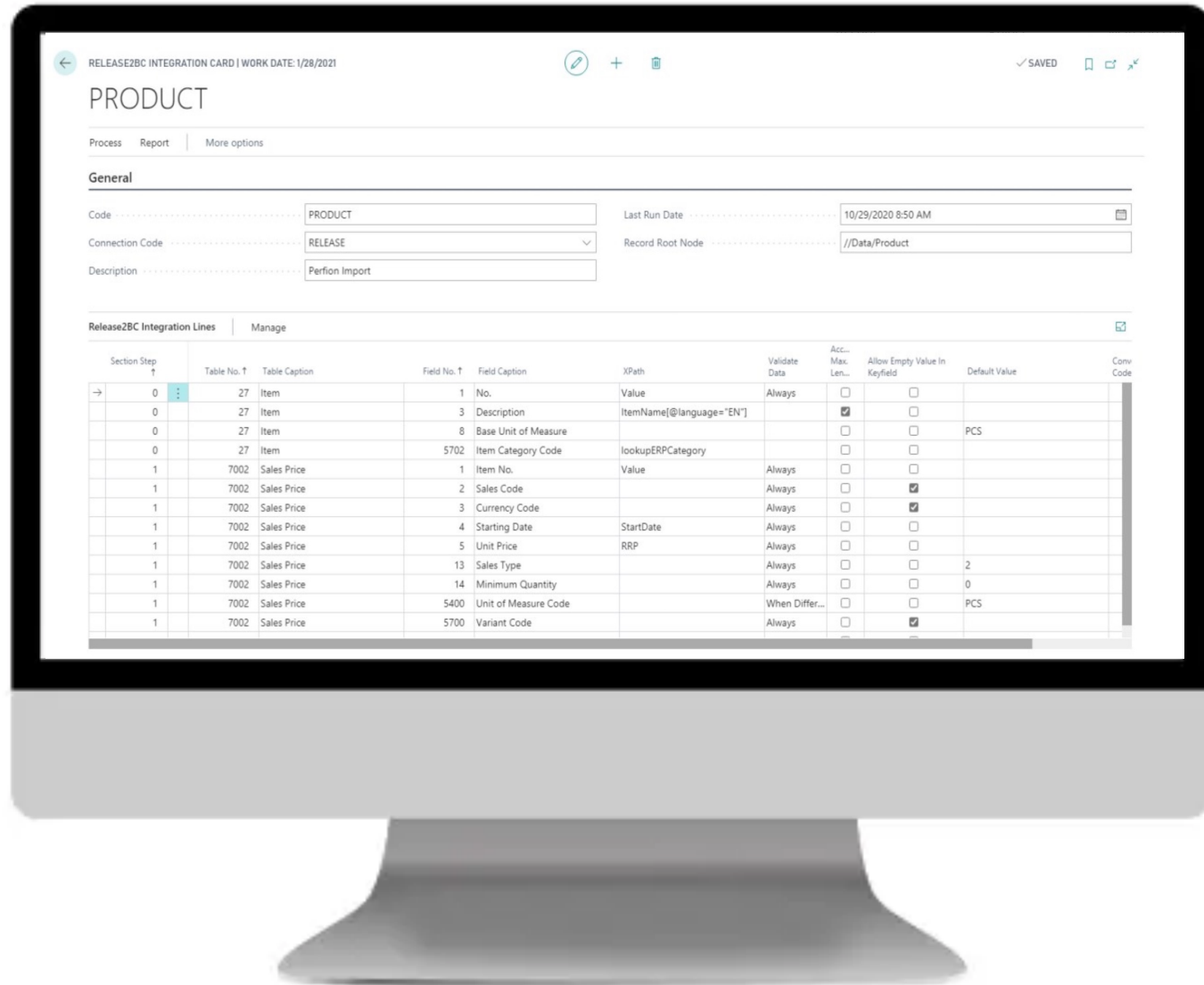
Cost is Posted to G/L: Yes

Standard Cost: 0.00

Unit Cost: 0.00

Overhead Rate: 0.00

Adjusted Cost: 0.00



What our customers say...



“ Integration, innovation & making time matter.

“We chose Perfion because it was the only PIM solution that rose to the top. The best is its ability to integrate into other systems so that we can have a Single Source of Truth instead of maintaining data in multiple systems. Other advantages are its flexibility and ease of use. Using a PIM system will give us better visibility and make the whole company better”

*Trish Keller
Chief Technology Officer*

CITIZEN

“ A solution for all, standardising our processes.

“We wanted a solution that would help us manage the product lifecycle centrally and a PIM that could accelerate launch of our websites and be a central master system for all systems over time could reference and to remove the challenges of inconsistencies from multiple silos of data, Perfion does that fantastically.”

*Carl Corcoran
Head of Application Delivery*

Thank you for listening!

Questions & Answers